Marc Rinkes

TOPFIT - Reframing healthcare

TOPFIT consortium started in 2017 to accelerate innovations in prevention that combine expertise in medicine, technology, and behavior. It is an open innovation consortium of healthcare providers, patient organizations, health insurers, companies, and knowledge institutions. The aim is to develop a new over-arching Community of practice: "health promotion of vulnerable citizens in Eastern Netherlands" with relevant stakeholders and to learn in a structured way about health promotion practices or interventions on a macro, meso, or micro-level directed at improving the health of lower socio-economic status citizens.

Governance team

TOPFIT's approach of introducing an ecosystem for resilient and active citizens is a 3 layered network structure in which a diversity of organizations and experts interact dynamically. It connects stakeholders between different levels: the neighborhood, sub-region (city region) and regional (East of the Netherlands). TOPFIT facilitates this layered network by the introduction of a Community of Practice which gathers best practices and supports implementation on a larger scale.

TOPFIT Coordinator

Openness, curiosity, and collaborative spirit are the key. Critical issues can be addressed and challenges can be solved when people have a sense of openness safety and a set of shared drivers and a norms and value framework. By introducing this method in our daily practice health can be reframed.
Marc can share this experience and help networks of organizations (hospitals, universities, communities, NGOs), at different levels of management. For example, he can help to recognize the different paces of adaptation of organizations in a transition and making sure that everyone is on the same page.

Values and expertise

- What are new models that bridges successfully social and medical domains in the area of health prevention?
- How to engage stakeholders and build alignment among them on a regional scale?
- How to effectively learn from experiences and communities of practice?

Questions to the Forum